

Short films from campaign stills and Blender previs

Two films blocked in Blender and generated shot by shot with the previs as the motion reference, and two single-take films made from approved stills.

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HOW TO USE THIS PDF

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ALSO AVAILABLE

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Campaigns shown are self-initiated concepts made at Mira Content Studio, my studio. No clients, results or metrics are claimed.

LIDO: Beach Without the Rush

A 12-second vertical film in five shots for the LIDO cold brew concept. Every shot was blocked in Blender on one shared beach set, then generated with Wan 3.0 Prime using the previs as the motion reference. All five first takes were kept.

ROLE

Director. Storyboard and start-frame approval, previs direction, prompts, take review and the cut.

TOOLS

Blender 5.2.1

Wan 3.0 Prime on fal

Codex image generation

FFmpeg

Python pipeline

OUTCOMES

- Five shots, five takes, five kept, no retries.
- About \$0.82 at fal's listed 480p prices for 12 seconds of generated video.
- A production breakdown that records what went wrong and what changes next time.



[Case page](#) ↗

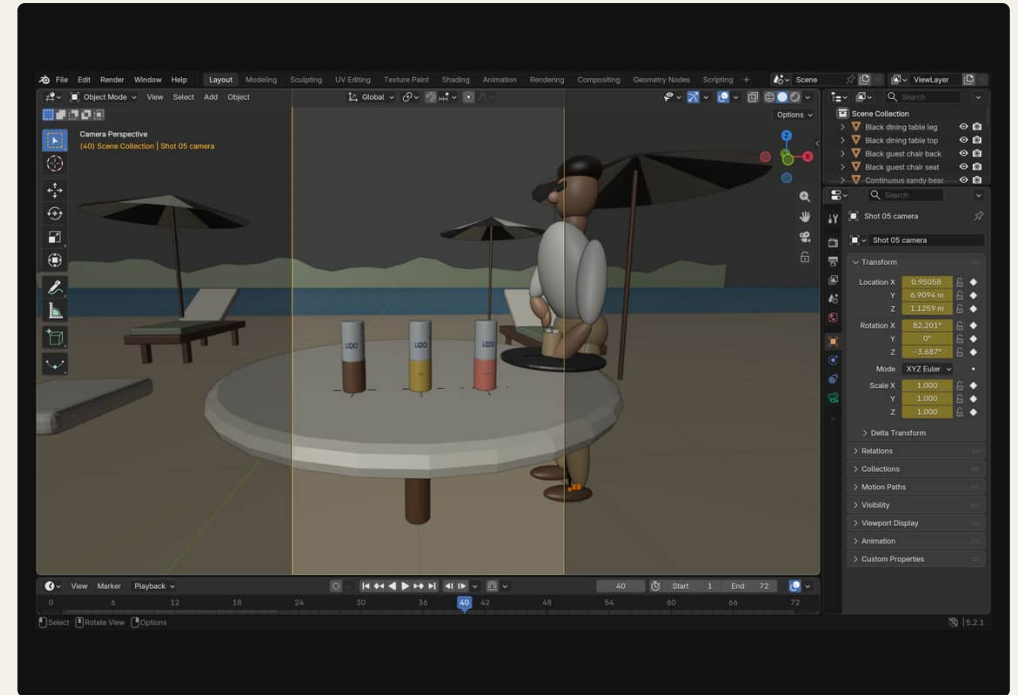
[▶ Watch the film](#)



LIDO: BEACH WITHOUT THE RUSH · CONTINUED



Blender previs above, generated shots below, at the same moments.



Shot 05 camera view in Blender.

► Watch the production breakdown

Read the full case page ↗

PIP: PRESS & WASH

An 8-second film in two 4-second shots, cut on the beat at 120 BPM. PRESS is pushed into the lens and WASH comes back out of it, so the product is the transition. Blender previs drives the motion of both shots.

ROLE

Director. Set the direction changes, signed off the previs, chose the model and selected the takes.

TOOLS

Blender Wan 3.0 Prime on fal Kling 3 Pro Motion Control (tested) FFmpeg
Python pipeline

OUTCOMES

- Blender previs used directly as the motion input for both shots.
- Kling Motion Control rejected the grey-box previs; Wan 3.0 Prime followed it in a 480p test, then at 720p.
- PRESS used its 720p take after the test; WASH used the fourth of four 720p takes.



[Case page](#) ↗

[▶ Watch the film](#)



PIP: PRESS & WASH · CONTINUED



PIP previs and final at the same moments.

Takes

SHOT	TAKE	MODEL	SETTING	ESTIMATE	RESULT
01 PRESS	1	Kling 3 Pro Motion Control	4 s	\$0.672	Rejected: no complete upper body in the reference video
01 PRESS	2	Wan 3.0 Prime Reference	480p	\$0.272	Motion test approved
01 PRESS	3	Wan 3.0 Prime Reference	720p	\$0.56	Selected
02 WASH	1, 2, 4	Wan 3.0 Prime Reference	720p	\$0.56 each	Not selected
02 WASH	3	Local edit of take 2	Frames 40–55 removed, rest at 0.8×	None	Not selected
02 WASH	5	Wan 3.0 Prime Reference	720p	\$0.56	Selected

About \$3.07 across the six Wan takes at fal list prices checked 11 September 2026.

Read the full case page ↗

JACI and Nula



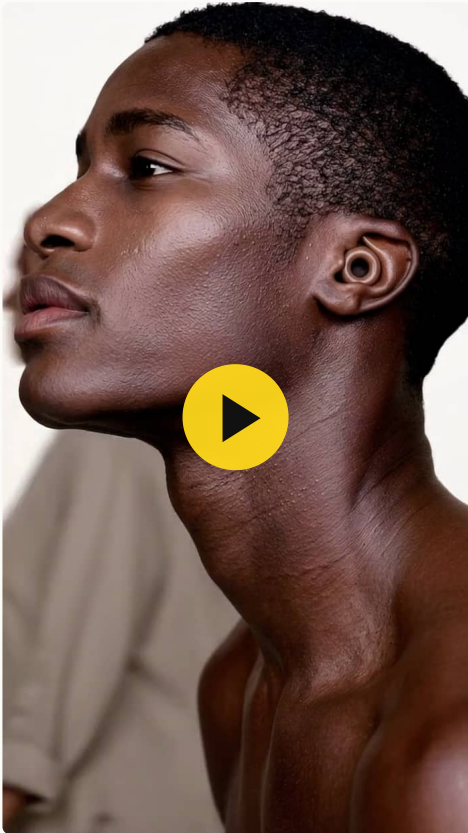
JACI SS26: crossing

One continuous walking take from the approved campaign photos, sped to 1.25× and graded with moving masks so the shirt and trousers match the stills.

MODEL	Gemini Omni Flash reference-to-video on fal
TAKES	Take 2 selected
ALSO TESTED	A Kling 3.0 Pro opening take
ESTIMATE	About \$0.80 for the selected take

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The campaign ↗



Nula: taking a moment

The approved worn portrait animated in one take: eyes close, one visible exhale, while blurred figures keep moving behind.

MODEL	Gemini Omni Flash image-to-video on fal
TAKES	One
RESOLUTION	720p
ESTIMATE	About \$0.80

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The campaign ↗



CONTACT

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